

Pulling Together for Health, Fitness and Academics:

Lessons from Cambridge, MA



Robert McGowan, Ed.D. Coordinator Health, Physical Education and Athletics Cambridge Public Schools





Quick Background on Cambridge

- Urban population of 101,355*
- **Public Schools:**
 - Diverse: Over 100 countries represented
 - ~ 36 Languages: English, Spanish, Portuguese, Haitian



Sources: U. S. Census, Decennial Census, 1950 - 1970; STF1A data file, 1980; STF1A data file, 1990: SF1 data file, 2000.

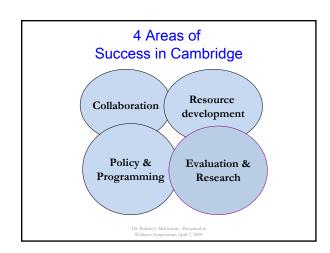
Socioeconomic status

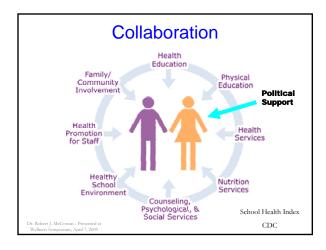
- ~ 50% of students qualify for free/reduced lunch program
- While ~10% of the Cambridge population live in public housing
 - 54% attend our high school &
 - 44% attend our K-8 elementary schools
- 12 Elementary Schools (K-8), 1 High School
- ~ 7,000 students

• In 2004:

39% of our K-8 students were either at-risk for overweight or overweight

*Sources: U. S. Census, Decennial Census, 1950 - 1970; STF1A data file, 1980;





Some of our collaborations include:

• Cambridge Public School Department

- Physical Education, Food Services, Health Education programs and instruction, professional development
- · Institute for Community Health
 - Research, evaluation, education, disseminations, policy
- Community Partners
 - CitySprouts gardening program, Federation of Massachusetts
- · Cambridge Department of Human Services
 - Recreation facilities, summer food program, Community Schools
- Healthy Children Task Force

Healthy Children Task Force

Expert Committee

- · Meet once a month
- · Membership:
 - Political
 - Medical
 - Education
 - Health
- · Human Services
- · Mental Health
- Nutrition
- Social

Agenda:

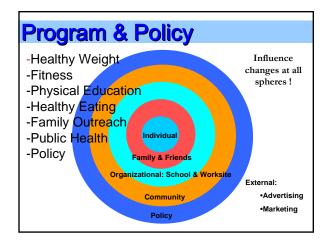
networking, policy development, focus groups, resource development, program collaboration

Dr. Robert J. McGowan - Presented at

Resource Development

- Examples of Grants and In-kind support
 - DOE Physical Education for Progress Grant ('04-'07) \$1.5 million (Pending grant 09-12)
 - USDA Community Food Program Growing Healthy Farm-to-School-to-Home grant ('05-'08) \$300,000
 - BCBS Healthy Choices grant ('05-'08) \$50,000
 - Cambridge Public Health Department

Dr. Robert J. McGowan - Presented at



Healthy Weight & Fitness: Health & Fitness Progress Report

- Surveillance Annual Height, Weight, 5
 Fitness tests by PE teachers & school nurses
- Progress reports to families Fitness results, BMI percentile and weight status, community resources
- School nurse outreach
 - Clinical
 - School-based family information nights
 - Family outreach

Dr. Robert J. McGowan - Presented a Wellner Symposium, April 7, 2000

Health and Fitness Progress Report

 Health and Fitness Progress Reports were mailed to 92% (3864) of parents of K-8th graders in May 2006



National Media Coverage of Cambridge Health Report Cards



Dr. Robert J. McGowan - Presented at

Physical Education Enhancement

Before & after school programs

 Provided time that did not take away from the school day

Professional development

- 63 trainings offered
 - Professional staff
- Non-professional staff
 Project Adventure
- Equipment
 - enough equipment for everyone to use during PE



Dr. Robert J. McGowan - Presented at Wellness Symposium, April 7, 2009

Healthy Eating



Food Service reforms

- Healthy foods offered
- Menu & recipe development
- Fruit and vegetable promotion
- Taste-testing: new cereals, vegetables

Farm-to-school activities

- Local produce
- Farmer visits
- School gardens
- Farmer's Market events

Dr. Robert J. McGowan - Presented at Wellness Symposium, April 7, 2000

Family Outreach







- •School-based Fit Together family sessions 132 families; 405 individuals participated
- •District-wide health information forums
- •Family-based clinical follow-up for overweight students

Dr. Robert J. McGowan - Presented at Wellness Symposium, April 7, 2009

Public Health

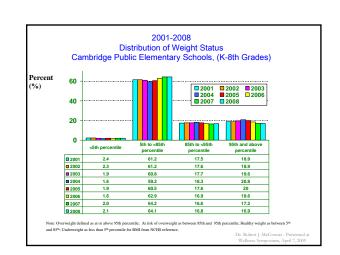


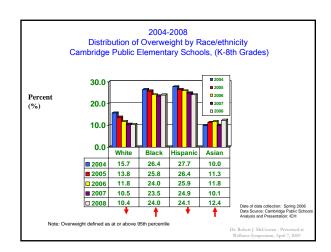
- "Cambridge Moves" distributed
- Advertising
- Before- & after-school options
- "5-2-1" opportunities
- Formation of a youth sports commission
- TV reduction campaign

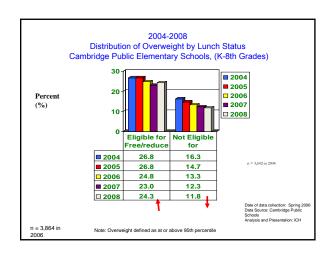
Research and Evaluation

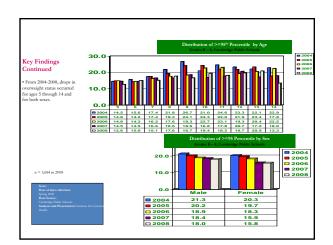
- Weight status
- Fitness status
- Fitness & Academic Achievement

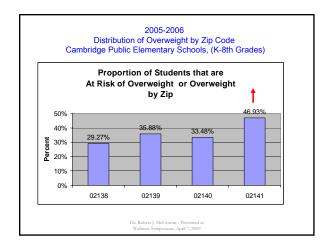
Dr. Robert J. McGowan - Presented



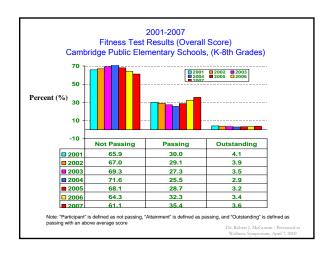












Key Findings: Weight Status

K-8th grade students 2004-2006

- Overweight decreased 2.2%
- At-risk for overweight decreased 1.4%.
- Healthy weight increased 3.7%.
- Similar decrease in overweight and at-risk for overweight are seen
 - for boys and girls,
 - Whites, Blacks, and Hispanics,
 - and those who are eligible for the federal free/reduced lunch program.

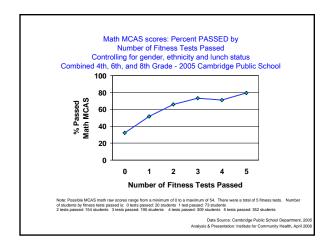
Dr. Robert J. McGowan - Presented at

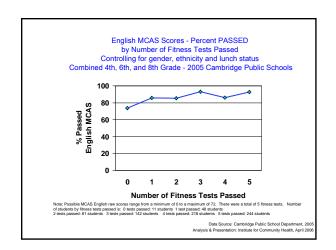
5-2-1 Behaviors Middle School Health Survey 2003-2005

> 2 hours of TV decreased

- (from 37.6 to 35.3%) middle school students (ave weekday)
- 5 + servings of fruits and vegetables
 - increased (from 38.7 to 40.6%) middle school students (24 hr recall)
- · Physical activity increase

Dr. Robert J. McGowan - Presented at Wellner Symposium, April 7, 2000





Academic Achievement & Fitness

For each one unit increase in the number of fitness tests passed, the odds of passing :

- Math MCAS increases by 38% (1.234-1.541) (p<.001),
- English MCAS increases by 24% (1.003-1.522)
 (p< 05)

Holding gender, ethnicity, BMIZ score, grade and National School lunch status constant

Dr. Robert J. McGowan - Presented a

Key Findings: Fitness

K-8th grade CPSD students 2004-2006

- Percent of students who <u>passed the overall</u> <u>fitness</u> test increased 7.3%.
- Fitness score improved for:
 - male & female,
 - all racial and ethnic groups,
 - and those who are eligible for the federal free/reduced lunch program.
- In 2006 students passed an average of 3.7 out of 5 fitness tests.

Dr. Robert J. McGowan - Presented a Wellness Symposium, April 7, 2009

Key Findings: academic achievement & fitness

- Cross-sectional positive relationship between fitness and academic achievement
- While more research (prospective and intervention studies) are required to demonstrate causality
- Promoting fitness may support academic achievement
- Limitations: cross-sectional data, reliability of fitness tests, confounders

Dr. Robert J. McGowan - Presented at Wellness Symposium, April 7, 2009

Lessons Learned

- · Multidisciplinary approach important
- · Collaboration is key
- Ongoing attention to resource generation
- Use evaluation to document success
- Use research tools for new avenues

Dr. Robert J. McGowan - Presented a

Thank You! Special Thanks to:

Susan Breen – School Health
Maryann Cappello – PE Department
Virginia Chomitz - Institute for Community Health
Stacey King – Cambridge Department of Public Health
Marsha Lazar - Cambridge Department of Public Health
Dawn Olcott – School Health

Mary Margaret Segraves – School Health Katy Shea – Institute for Community Health

Jose Wendell - School Health

Members of the Healthy Children Task Force / 5-2-1 Committee

Dr. Robert J. McGowan - Presented a Wellness Symposium, April 7, 2009